



# Blockchain Ideation Workshop

## Blockchain ideas for your business unit

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### Discover the possibilities

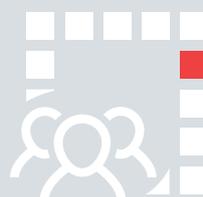
Find out how to optimise your business processes, automate process steps, drive down costs and improve transparency and safety. We will familiarise you with the almost limitless opportunities of blockchain technology at our Blockchain Ideation Workshop. You will learn how transactions between companies, people or machines can be processed almost in real time in a tamper-proof way.

### The workshop covers the following

After the introduction to the world of blockchain technology, we will start the creative search for ideas together. Together, we will set inspiring impulses, develop new approaches. This will result in ideas for your area of expertise, which we will prioritise, validate and evaluate together with you. The best three approaches will be pursued in the next step.

### Our services

- One-day Blockchain Ideation Workshop
- Teaching of the basics and applications of blockchain technology
- Identification of handy use cases for your business segment
- Interactive creative sessions and digital venture game



Right at the leading edge with blockchain. Learn more about the opportunities and possibilities.

### The advantages for you:

- You will gain a better understanding of blockchain technology
- You will learn which business units will be radically changed by blockchain
- You will discover individual application possibilities for your business segment

### Blockchain in a nutshell

Blockchain is regarded as a fundamental technology for the safe exchange of values. It consists of a "chain" of data packets that cannot be altered retroactively as they are protected by encryption. The data chain is stored decentrally on a large number of computers.

Each participant receives and processes information that is constantly synchronised in order to track and preserve the history of all transactions. This allows information to be protected in the blockchain in a transparent, tamperproof way.

## DB Systel

Moving the digital future. Together.